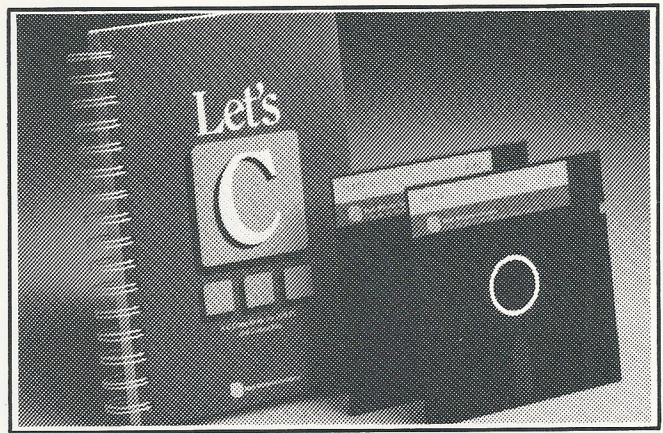


C, HOW AFFORDABLE.

Mark Williams Let's C[®]
At \$75, now anyone can
afford a professional
C compiler.



Why has C been called the universal language of programming? Because when it comes to power, portability and flexibility no other language has it all. It's no wonder we've all been waiting for an affordable top quality C compiler. Well now it's here, a mere \$75 buys the Mark Williams' industry standard C compiler, Let's C.

With Let's C, anybody from a first time programmer to a professional can delve into C programming. Let's C is packed with all the essentials found in the Mark Williams C Programming System. The one already used by thousands of professional programmers and developers. The one chosen by DEC, Intel and Wang for distribution to their own customers. The one that outperforms competitors in the benchmarks and on the job. And all for just \$75. Now everyone can afford the power and excitement of C.

- **First affordable professional C compiler.**
- **Fastest, densest code of any C compiler on the market.**
- **Supports complete industry standard C language.**
- **MicroEMACS full screen editor included.**
- **Source code to microEMACS allows complete customization.**
- **Free technical support for users.**
- **Extensive third party software support.**
- **Easy to understand users manual including examples and tutorials.**
- **Completely compatible with famous Mark Williams C Programming System.**

60-Day Money-Back Guarantee!

Let's C Features

- Fast compact code plus register variables
- Full Kernighan & Ritchie C
- Recent extensions to C including void, enum and structure assignments
- Full UNIX compatibility and complete libraries
- Small memory model
- Many powerful utilities including linker, assembler, archiver, cc one step compiling, egrep, pr, tail, wc

- MicroEMACS full screen editor with commented source code included
- Supported by dozens of third party libraries
- Upgradeable to C Programming System for large scale applications development
- Let's C Benchmark Done on an IBM-PC/XT no 8087.
Program: Floating Point from BYTE, August, 1983.

	Exec Time in Seconds
Let's C	134
Microsoft 4.0	147

Here's what critics say about Mark Williams C...

"Let's C is an inexpensive, high-quality programming package...with all the tools you will need to create applications."

William G. Wong
BYTE, August 1986

"The performance and documentation of the \$75 Let's C compiler rival those of C compilers for the PC currently being sold for \$500...highly recommended..."

Marty Franz
PC Tech Journal, August 1986

"Let's C is a thoroughly professional C environment loaded with tools and programming utilities. It is also another fine Mark Williams Co. product."

Christopher Skelly
Computer Language, February 1986

...and the users.

"I love the compiler, and have successfully ported over a commercial package I'm currently developing."

Edward Field, software developer
Chelmsford, Massachusetts

"I am so delighted with my copy of your 'Let's C'...Your product deserves the highest compliment that I can give software: Everything Works!"

Lawrence S. Bowman, Ph.D.
Provo, Utah

Let's C Specifications

Let's C runs on IBM-PC's and compatibles with MS-DOS 2.0 or greater. Let's C requires 128K RAM and two disk drives or hard disk.

Suggested Retail Price: \$75

Available through major distributors.

UNIX is a trademark of Ball Labs. Let's C is a registered trademark and csd is a trademark of Mark Williams Company.

© 1986, Mark Williams Company, Printed in the U.S.A. #4773-A



1430 W. Wrightwood
Chicago, Illinois 60614
(312) 472-6659